

**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.  
You may wish to keep a copy of the completed form for your records.

I/We Mr Thomas George

*(Insert name(s) of applicant)*

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

**Part 1 – Premises Details**

Postal address of premises or, if none, ordnance survey map reference or description <u>36 STATION ROAD</u> <u>ALTON</u> <u>NEW MILTON</u> <u>HAMPSHIRE</u>			
Post town	<u>NEW MILTON</u>	Post code	<u>BH25 3FE</u> <b>65x</b>

Telephone number at premises (if any)	
Non-domestic rateable value of premises	<u>£8,700</u>

**Part 2 - Applicant Details**

Please state whether you are applying for a premises licence as  
Please tick yes

- a) an individual or individuals \*  please complete section (A)
- b) a person other than an individual \*
  - i. as a limited company  please complete section (B)
  - ii. as a partnership  please complete section (B)
  - iii. as an unincorporated association or  please complete section (B)
  - iv. other (for example a statutory corporation)  please complete section (B)
- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)

- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - o statutory function or
  - o a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS (fill in as applicable)**

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname <b>GEORGE</b>			First names <b>THOMAS</b>		
I am 18 years old or over				<input checked="" type="checkbox"/> Please tick yes	
Current postal address if different from premises address		<b>11 MARSHALL ROAD POOLE</b>			
Post Town		<b>POOLE</b>		Postcode <b>BH15 2SX</b>	
Daytime contact telephone number					
E-mail address (optional)					

**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	

<b>Current postal address if different from premises address</b>			
<b>Post Town</b>		<b>Postcode</b>	
<b>Daytime contact telephone number</b>			
<b>E-mail address (optional)</b>			

**(B) OTHER APPLICANTS**

**Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.**

<b>Name</b>
<b>Address</b>
<b>Registered number (where applicable)</b>
<b>Description of applicant (for example, partnership, company, unincorporated association etc.)</b>
<b>Telephone number (if any)</b>
<b>E-mail address (optional)</b>

**Part 3 Operating Schedule**

When do you want the premises licence to start?

<b>Day</b>	<b>Month</b>	<b>Year</b>
□	□	□
□	□	□
□	□	□

If you wish the licence to be valid only for a limited period, when do you want it to end?

<b>Day</b>	<b>Month</b>	<b>Year</b>
□	□	□
□	□	□
□	□	□

Please give a general description of the premises (please read guidance note1)

General Public Meeting

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N/A

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

**Provision of regulated entertainment**

**Please tick yes**

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of entertainment facilities:**

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)

**Provision of late night refreshment** (if ticking yes, fill in box L)

**Supply of alcohol** (if ticking yes, fill in box M)

**In all cases complete boxes N, O and P**

**A**

<b>Plays</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of a play take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Please give further details here</b> (please read guidance note 3)		
Mon					
Tue			<b>State any seasonal variations for performing plays</b> (please read guidance note 4)		
Wed					
Thur					
Fri					
Sat			<b>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sun					

**B**

<b>Films</b> Standard days and timings (please read guidance note 6)			<b>Will the exhibition of films take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon			<b>Please give further details here</b> (please read guidance note 3)		
Tue					
Wed			<b>State any seasonal variations for the exhibition of films</b> (please read guidance note 4)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					

**C**

Indoor sporting events Standard days and timings (please read guidance note 6)			<b><u>Please give further details</u></b> (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			<b><u>State any seasonal variations for indoor sporting events</u></b> (please read guidance note 4)
Wed			
Thur			<b><u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)
Fri			
Sat			
Sun			

**D**

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 6)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue					
Wed			<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					



**E**

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of live music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue			<b><u>State any seasonal variations for the performance of live music</u></b> (please read guidance note 4)		
Wed					
Thur			<b><u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Fri					
Sat					
Sun					

**F**

<b>Recorded music</b> Standard days and timings (please read guidance note 6)			<b><u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue			<b><u>State any seasonal variations for the playing of recorded music</u></b> (please read guidance note 4)		
Wed					
Thur			<b><u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Fri					
Sat					
Sun					

**G**

<b>Performances of dance</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of dance take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue			<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 4)		
Wed					
Thur			<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Fri					
Sat					
Sun					

# H

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the type of entertainment you will be providing</u></b>		
Day	Start	Finish	<b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Wed					
Thur			<b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 4)		
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

I

<b>Provision of facilities for making music</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the facilities for making music you will be providing</u></b>	
			<b><u>Will the facilities for making music be indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	
Day	Start	Finish	Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)	
Tue				
Wed				
Thur			<b><u>State any seasonal variations for the provision of facilities for making music</u></b> (please read guidance note 4)	
Fri			<b><u>Non standard timings. Where you intend to use the premises for provision of facilities for making music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)	
Sat				
Sun				

J

<b>Provision of facilities for dancing</b> Standard days and timings (please read guidance note 6)			<b>Will the facilities for dancing be indoors or outdoors or both – please tick</b> (see guidance note 2)	Indoors <input type="checkbox"/>
				Outdoors <input type="checkbox"/>
				Both <input type="checkbox"/>
			<b><u>Please give a description of the facilities for dancing you will be providing</u></b>	
<b>Day</b>	<b>Start</b>	<b>Finish</b>		
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)	
Tue				
Wed			<b><u>State any seasonal variations for providing dancing facilities</u></b> (please read guidance note 4)	
Thur				
Fri			<b><u>Non standard timings. Where you intend to use the premises for the provision of facilities for dancing entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)	
Sat				
Sun				

**K**

<b>Provision of facilities for entertainment of a similar description to that falling within i or j</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the type of entertainment facility you will be providing</u></b>		
Day	Start	Finish	<b><u>Will the entertainment facility be indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Wed					
Thur			<b><u>State any seasonal variations for the provision of facilities for entertainment of a similar description to that falling within i or j</u></b> (please read guidance note 4)		
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the provision of facilities for entertainment of a similar description to that falling within i or i at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

L

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b>Please give further details here</b> (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed			<b>State any seasonal variations for the provision of late night refreshment</b> (please read guidance note 4)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					



**M**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption (Please tick box)</b> (please read guidance note 7)	On the premises	<input type="checkbox"/>			
				Off the premises	<input checked="" type="checkbox"/>			
				Both	<input type="checkbox"/>			
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)					
Mon	07.00	23.00						
Tue	07.00	23.00						
Wed	07.00	23.00						
Thur	07.00	23.00				<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Fri	07.00	23.00						
Sat	07.00	23.00						
Sun	07.00	23.00						

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

<b>Name</b>	MR THOMAS GEORGE
<b>Address</b>	11 MERTHULL ROAD POOLE DORSET
<b>Postcode</b>	<del>PO10</del> BH15 2GY
<b>Personal Licence number (if known)</b>	BOP-M005829
<b>Issuing licensing authority (if known)</b>	POOLE

**N**

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)**

**O**

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 6)			<b>State any seasonal variations</b> (please read guidance note 4)
Day	Start	Finish	
Mon	07.00	23.00	<b>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</b> (please read guidance note 5)
Tue			
Wed			
Thur			
Fri			
Sat			
Sun			

## **Licensing Objectives**

**(a) GENERAL.**

The premises are to be operated as a convenience store. The premises will be manned by responsible staff at all times. The premises are to be fitted with CCTV

**(b) PREVENTION OF CRIME AND DISORDER.**

The premises will be manned by responsible staff at all times. Alcohol will not be sold to people who appear intoxicated or under the influence of drugs. Alcohol will not be sold to people who appear to be under age. Large stocks of Alcohol will not be kept upon the premises.

**(c) PUBLIC SAFETY.**

Alcohol will not be sold to people who appear to be intoxicated or under the influence of drugs.

**(d) PREVENTION OF NUISANCE.**

Customers who are behaving in a noisy or rowdy manner will be asked to leave. Alcohol will not be served to people who appear to be intoxicated or under the influence of drugs. No excessive noise will be permitted to emanate from the premises.

**(e) PROTECTION OF CHILDREN FROM HARM.**

Alcohol will not be served to under age persons. Staff will be instructed not to sell alcohol (or other age restricted goods) to persons who are underage. In the event of any doubt about a persons age suitable up to date photographic identification will be required ie a Passport, a Photo Driving Licence, a Citizen Card, a Connexion Card or a Portman Card.

Please tick yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**Part 4 – Signatures** (please read guidance note 10)

**Signature of applicant or applicant's solicitor or other duly authorised agent** (See guidance note 11). If signing on behalf of the applicant please state in what capacity.

Signature	
Date	3. 9. 2008
Capacity	

**For joint applications signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent.** (please read guidance note 12). If signing on behalf of the applicant please state in what capacity.

Signature	
Date	
Capacity	

**Contact name (where not previously given) and postal address for correspondence associated with this application** (please read guidance note 13)

Post town		Post code	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail your e-mail address (optional)			

## Notes for Guidance

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises please tick on, if you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish people to be able to do both please tick both.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
13. This is the address which we shall use to correspond with you about this application.

**Consent of individual to being specified as premises supervisor**

**MR THOMAS GEORGE**

-----  
*[full name of prospective premises supervisor]*

of

**11 MARNHULL ROAD  
POOLE  
DORSET  
BH15 2EX**

-----  
*[home address of prospective premises supervisor]*

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for

**THE SUPPLY OF ALCOHOL**

-----  
*[type of application]*

by

**MR THOMAS GEORGE**

-----  
*[name of applicant]*

relating to a premises licence

-----  
*[number of existing licence, if any]*

for

**36 STATION ROAD  
NEW MILTON  
HAMPSHIRE  
BH25 ~~2EE~~ 6SX**

-----  
*[name and address of premises to which the application relates]*

and any premises licence to be granted or varied in respect of this application made by

**MR THOMAS GEORGE**

-----  
*[name of applicant]*

concerning the supply of alcohol at

**36 STATION ROAD  
NEW MILTON  
HAMPSHIRE  
BH25 7DE 63X**

-----  
*[name and address of premises to which application relates]*

I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number

**BOP\_M005829**

-----  
*[insert personal licence number, if any]*

Personal licence issuing authority

**POOLE**

-----  
*[insert name and address and telephone number of personal licence issuing authority, if any]*

Signed

Name (please print)

-----  
**MR THOMAS GEORGE**  
-----

Date

-----  
**3 SEPTEMBER 2008**  
-----

# \* Objection

# T.S.

steve.lawford@hants.gov.uk

My Ref: PW/DS/App 1645

Your Ref:

24 November 2008

Dear Sir/Madam

**Representation from Responsible Authority**  
**Premises: Alpha Convenience Store**  
**Premises Address: 36 Station Road New Milton BH25 6JX**

This letter is to confirm receipt of your written representation regarding the application for a Premises Licence named above, as described in the public notice displayed on the premises and published in a local newspaper.

All written comments received will be available for public inspection in their entirety. If unresolved objections remain, the matter will usually be referred to the Council's Licensing Sub-Committee and, in such a case, comments or objections received will also be published on the Council's website. Personal telephone numbers, email addresses and signatures will not appear on the website.

Once the date of the hearing is set you will be informed of the arrangements. Details of the conduct of the hearing will also be included. At the hearing you will have the opportunity of personally voicing your concerns to the Sub-Committee.

In the meantime, should conditions change so that you have cause to withdraw your representation, I should be grateful if you would advise the Council accordingly.

Yours sincerely

*Paul Weston*

Licensing Officer  
Licensing Services

Tel: 023 8028 5505

Fax: 023 8028 5596

Email: [licensing@nfdc.gov.uk](mailto:licensing@nfdc.gov.uk)



**Diane Sim**

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**From:** Liquor Licensing [liquor.licensing@hants.gov.uk]  
**Sent:** 24 November 2008 08:09  
**To:** Licensing e-mail address  
**Cc:** Ian Newbery  
**Subject:** RE: Application for new Premises Licence - Alpha, 36 Station Road, New Milton, BH25 6JX  
**Attachments:** Alpha New Milton Representation.doc

Dear Sirs

Please find attached representation on the above application from Hampshire County Council Trading Standards Service.

Yours sincerely

Steve Lawford

Trading Standards Officer

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**From:** Diane Sim [mailto:Diane.Sim@NFDC.gov.uk] **On Behalf Of** Licensing e-mail address  
**Sent:** 28 October 2008 12:28  
**To:** Env Prot; EnvHealth CommAdmin; HFRS TFS Admin West; planning@newforestnpa.gov.uk; Planning NFDC (Development Control); SSD Hythe; Liquor Licensing  
**Subject:** Application for new Premises Licence - Alpha, 36 Station Road, New Milton, BH25 6JX

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[www.newforest.gov.uk/emaildisclaimer](http://www.newforest.gov.uk/emaildisclaimer)

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**Hampshire County Council Trading Standards Service wish to make a representation(s)**

**regarding the granting of the Premises Licence issued under the Licensing Act 2003, for :-**

**Alpha  
36 Station Road  
New Milton  
Hants  
BH25 6 JX**

**We are a responsible authority.**

**(A) REPRESENTEE DETAILS (fill in as applicable)**

Mr  Mrs  Miss  Ms   
Other title (for example, Rev)

**Surname**  
Lawford

**First names**  
Stephen George

Are you over 18  Yes

Hampshire County Council  
Trading Standards Service  
Montgomery House  
Monarch Way  
Winchester, Hants

Post Town Postcode SO22 5PW

Contact telephone number in working hours 01962 833658

Email address (optional) Steve.Lawford@hants.gov.uk

**This application to review relates to the following licensing objective(s)**

- 1) the prevention of crime and disorder
- 2) public safety
- 3) the prevention of public nuisance
- 4) the protection of children from harm

**Not enough steps have been taken by the applicant to promote the licensing objective, "The Protection of children from harm"**

**The applicant has not taken sufficient precautions nor applied acceptable best practice to ensure the prevention of sales of alcohol to persons under the age of eighteen.**

**Trading Standards would like the following conditions applied to the licence :-**

**I hereby agree to amend my operating schedule as follows:-**

**A written log shall be kept of all refusals including refusals to serve alcohol.**

**The holder of the premises licence shall ensure that the refusals log is properly maintained and this shall involve, but is not limited to, nominating in writing a responsible person to check and sign it on a weekly basis.**

**The holder of the premises licence shall ensure that every individual who appears to be under 21 years of age seeking to purchase or be supplied with alcohol at or from the premises shall produce means of identification acceptable to the licensing authority proving that individual to be 18 years of age or older, Passport, photo driving licence and PASS accredited photo ID only. If the person seeking alcohol is unable to produce acceptable means of identification, no sale or supply of alcohol will be made to or for that person.**

**All staff shall be trained to challenge every individual who appears to be under 21 years of age and to refuse service where individuals cannot produce acceptable means of identification. Such training shall be provided not less than every six months, and written records shall be kept of all training and refresher training.**

**'Challenge 21' posters shall be displayed in prominent positions at the premises.**

--

**Signature of representee or representee's solicitor or other duly authorised agent. If signing on behalf of the representee, please state in what capacity.**

Signature.....

S.Lawford

.....

Date...24/11/08.....

.....

Capacity.....Trading Standards Officer

**Contact name (where not previously given) and address for correspondence associated with this representation (please read guidance note 5)**

N/A

<b>Post town</b>	<b>Post code</b>
------------------	------------------

\* Objection

POLICE

western.licensing@hampshire.pnn.police.uk

My Ref: PW/DS/App 1645

Your Ref:

24 November 2008

Dear Sir/Madam

**Representation from Responsible Authority**

**Premises: Alpha Convenience Store**

**Premises Address: 36 Station Road New Milton BH25 6JX**

This letter is to confirm receipt of your written representation regarding the application for a Premises Licence named above, as described in the public notice displayed on the premises and published in a local newspaper.

All written comments received will be available for public inspection in their entirety. If unresolved objections remain, the matter will usually be referred to the Council's Licensing Sub-Committee and, in such a case, comments or objections received will also be published on the Council's website. Personal telephone numbers, email addresses and signatures will not appear on the website.

Once the date of the hearing is set you will be informed of the arrangements. Details of the conduct of the hearing will also be included. At the hearing you will have the opportunity of personally voicing your concerns to the Sub-Committee.

In the meantime, should conditions change so that you have cause to withdraw your representation, I should be grateful if you would advise the Council accordingly.

Yours sincerely

*Paul Weston*

Licensing Officer  
Licensing Services

Tel: 023 8028 5505

Fax: 023 8028 5596

Email: licensing@nfdc.gov.uk

~~\*~~ Objection

ane SIm

From: 6 OCU Licensing Mailbox [western.licensing@hampshire.pnn.police.uk]  
 Sent: 24 November 2008 15:54  
 To: Licensing e-mail address; 'Ian Newbery'  
 Subject: G88 Station Rd, New Milton - OBJECTION.doc  
 Importance: High  
 Attachments: G88 Station Rd NW.doc

Dear Sirs,

Please find attached an objection to the granting of a premises licence at 36 Station Road, New Milton.

Yours sincerely

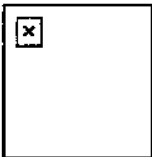
6 OCU Licensing Unit  
Hampshire Police

\*\*\*\*\*  
 This electronic message contains information from Hampshire Constabulary which may be legally privileged and confidential. Any opinions expressed may be those of the individual and not necessarily the Hampshire Constabulary.

The information is intended to be for the use of the individual(s) or entity named above. If you are not the intended recipient, be aware that any disclosure, copying, distribution or use of the contents of the information is prohibited. If you have received this electronic message in error, please notify us by telephone +44 (0) 845 045 45 45 or email to [postmaster@hampshire.pnn.police.uk](mailto:postmaster@hampshire.pnn.police.uk) immediately. Please then delete this email and destroy any copies of it.

All communications, including telephone calls and electronic messages to and from the Hampshire Constabulary may be subject to monitoring. Replies to this email may be seen by employees other than the intended recipient.  
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31



# HAMPSHIRE CONSTABULARY

## RESTRICTED

### NEW GRANT OR VARIATION OF PREMISES LICENCE OR CLUB PREMISES CERTIFICATE FORM FOR REPRESENTATIONS FROM HAMPSHIRE CONSTABULARY

Before completing this form please read the guidance notes on page 3.  
Once completed please send your representation form to your local Licensing Authority.  
You must keep a copy of the completed form for police records.

**Hampshire Constabulary wish to make a representation(s) regarding the grant or variation of a Premises Licence or Club Premises Certificate issued under the Licensing Act 2003.**

**These representations must be made within 28 days**

<b>Postal address of premises or club premises:</b> 36 Station Road	
<b>Post town:</b> New Milton	<b>Postcode:</b> BH25 6JX

<b>Name of premises licence holder or club holding club premises certificate (if known)</b> Mr Thomas George
---

#### Police Details

**Hampshire Constabulary is a responsible authority.**

<b>Name and address:</b> 6 OCU Licensing Unit Romsey Police Station 111 The Hundred Romsey Hampshire SO51 8BZ
--

**This application to object relates to the following licensing objective(s)**

- |   |                                     |  |
|---|-------------------------------------|--|
| 1) The prevention of crime and disorder | <input checked="" type="checkbox"/> | <i>Please select one or more boxes</i> |
| 2) Public safety                        | <input checked="" type="checkbox"/> |  |
| 3) The prevention of public nuisance    | <input type="checkbox"/>            |  |
| 4) The protection of children from harm | <input type="checkbox"/>            |  |



**HAMPSHIRE CONSTABULARY**

Page 2 of 4

**RESTRICTED****NEW GRANT OR VARIATION OF PREMISES LICENCE  
OR CLUB PREMISES CERTIFICATE  
FORM FOR REPRESENTATIONS FROM HAMPSHIRE CONSTABULARY****State the ground(s) for representation** *(please read guidance notes 1 & 2)*

Hampshire Constabulary has an objection to the granting of a new premises licence at 36 Station Road, New Milton, based on the Prevention of Crime and Disorder objection under the Licensing Act 2003.

Although the operating schedule indicates CCTV will be installed at the store, the police need to ensure that the system is fit for purpose. In many cases lack of CCTV evidence has hampered investigations at retail premises. The police are asking for an amendment to the premises licence in order that there is a good quality CCTV system in place which is fit for purpose, to both prevent crime and disorder and promote public safety.

**State any conditions that the Police seek to negate the need for a hearing**

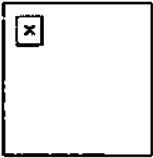
- All staff will be conversant with the licensing objectives, premises licence conditions and operating schedule. They will be fully trained to ensure that no underage drinking, drunkenness, use of drugs or anti-social behaviour takes place on the premises. Individual training records will be kept for all members of staff.

- CCTV should be installed and maintained at the premises to the satisfaction of the Licensing Authority and Police. As a minimum it shall enable surveillance of both internal and external areas of the premises including all entrances and exits. Recordings from the system will be to a standard acceptable as evidence in a court of law and will be securely retained for a minimum of 30 days. The recording will be surrendered in a playable format to Hampshire Constabulary or the Licensing Authority immediately on request.

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS REPRESENTATION**

**Part 3 – Signatures** *(please read guidance note 3)***Recommendation of Police Officer****RESTRICTED**

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**HAMPSHIRE CONSTABULARY**

**RESTRICTED**

**NEW GRANT OR VARIATION OF PREMISES LICENCE  
OR CLUB PREMISES CERTIFICATE  
FORM FOR REPRESENTATIONS FROM HAMPSHIRE CONSTABULARY**

The two recommended conditions ensure that staff are appropriately trained to minimise Crime and Disorder within the vicinity of the premises, and ensure that CCTV evidence is fit for purpose.

**Signature of Police Officer Completing**

Signature: G. FICE (13085)

Date: 24/11/2008

**Recommendation of Police Sergeant**

I support the objection on the basis that in many cases a lack of CCTV evidence has hampered investigations at retail premises. I believe a CCTV system which is fit for purpose is essential in order to promote the licensing objectives of prevention of crime and disorder and public safety

**Signature of Police Sergeant**

Signature: T.M Adams (1634)

Date: 24/11/2008

**Decision of Police Licensing Inspector**

Hampshire Constabulary will object to this application

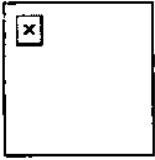
**Signature of Police Licensing Inspector**

Signature: Insp 2411 Whyton

Date: 24/11/2008

**RESTRICTED**

34

**HAMPSHIRE CONSTABULARY****RESTRICTED****NEW GRANT OR VARIATION OF PREMISES LICENCE  
OR CLUB PREMISES CERTIFICATE  
FORM FOR REPRESENTATIONS FROM HAMPSHIRE CONSTABULARY****NOTES FOR GUIDANCE**

1. The ground(s) for representation must be based on one of the licensing objectives.
2. Please list any additional information or details, for example dates of problems which are included in the grounds for representation if available.
3. The representation form must be signed.

**RESTRICTED**

35

**ane Sim**

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**From:** 6 OCU Licensing Mailbox [western.licensing@hampshire.pnn.police.uk]  
**Sent:** 24 November 2008 12:38  
**To:** 'Ian Newbery'  
**Cc:** Licensing e-mail address  
**Subject:** RE: 36 Station Road, New Milton

Dear Mr Newbury

The Consultation period for this new premises licence application expires today, a response it needed in relation to the below email sent on 13 November.

**From:** 6 OCU Licensing Mailbox  
**Sent:** 13 November 2008 13:42  
**To:** '  
**Cc:** 'licensing@nfdc.gov.uk'  
**Subject:** 36 Station Road, New Milton

Dear Sirs,

Hampshire Constabulary are in receipt of an application for a new premises licence at the above address. I have looked through the application and request that the following is added to the licence if granted.

*- All staff will be conversant with the licensing objectives, premises licence conditions and operating schedule. They will be fully trained to ensure that no underage drinking, drunkenness, use of drugs or anti-social behaviour takes place on the premises. Individual training records will be kept for all members of staff.*

*- CCTV should be installed and maintained at the premises to the satisfaction of the Licensing Authority and Police. As a minimum it shall enable surveillance of both internal and external areas of the premises including all entrances and exits. Recordings from the system will be to a standard acceptable as evidence in a court of law and will be securely retained for a minimum of 30 days. The recording will be surrendered in a playable format to Hampshire Constabulary or the Licensing Authority immediately on request.*

Please can you discuss the proposals with your clients and respond via return email.

Your sincerely

Georgie Fice

Georgie Fice  
6 OCU Licensing Team  
Hampshire Police  
☎ 08450 454545 ext. 734 -174

36

24/11/2008

☎ 023 8067 0904 (DDI)  
✉ [western.licensing@hampshire.pnn.police.uk](mailto:western.licensing@hampshire.pnn.police.uk)

---

**From:** Ian Newbery [mailto:[ian.newbery@iannewbery.co.uk](mailto:ian.newbery@iannewbery.co.uk)]  
**Sent:** 13 November 2008 14:37  
**To:** 6 OCU Licensing Mailbox  
**Subject:** Re: 36 Station Road, New Milton

**IAN NEWBERY & CO**  
**SOLICITORS**  
81-83 High Street  
Poole  
Dorset  
BH15 1AH

Tel +44 (0)1202 669986  
Fax +44 (0)1202 669987

Date 13 November 2008  
Your ref  
Our ref IN.abm.G3213.6

Dear Sirs

Re 36 Station Road, New Milton

I have received an e mail from Hampshire County Council yesterday, setting out their requirements, and had met with Mr george this morning to discuss its contents.

The requirements are that he should agree the following

I hereby agree to amend my operating schedule as follows:-

A written log shall be kept of all refusals including refusals to serve alcohol.

The holder of the premises licence shall ensure that the refusals log is properly maintained and this shall involve, but is not limited to, nominating in writing a responsible person to check and sign it on a weekly basis.

I will adopt a 'Challenge 21' policy, where anybody who looks under 21 attempts to buy alcohol will be asked to produce acceptable photo ID proving that they are 18 – Passport, photo driving licence and PASS accredited photo ID only.

I will have regular training for staff on Challenge 21 (at least every six months) and keep written records of the training and any refresher training.

I will display Challenge 21 and other deterrent signage in store.

Will this suffice for your requirements.

I appreciate there are difference!

The premises are to trade as a convenience store and will be branded as "Costcutters"

Yours sincerely,

Ian Newbery

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24/11/2008

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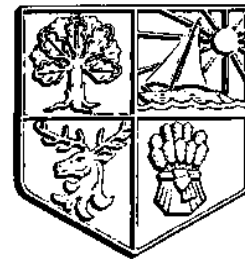
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# *\* Objection \** New Milton Town Council

The Town Hall, 2 Ashley Road,  
New Milton, Hampshire, BH25 6LQ



Telephone: (01425) 619120

Fax: (01425) 619585

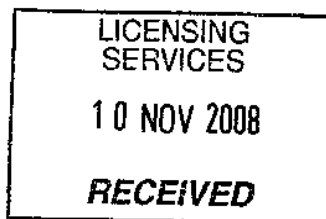
Paul Weston –Licensing Officer

Our Ref: NMTC/TAE

New Forest District Council  
Appletree Court  
Lyndhurst  
Hampshire  
SO43 7PA

Your Ref: SW/PREM/NEW/10-2008/1645/Alpha

Date: 10<sup>th</sup> November 2008.



Dear Mr Weston,

Re: Application for a new premises license – Alpha Convenience Store, 36 Station Road, New Milton.

Thank you for your letter dated 28<sup>th</sup> October, regarding an application to supply alcohol for consumption off the premises. This issue was discussed at a meeting of our Planning Committee on 6<sup>th</sup> November.

The Committee is **VEHEMENTLY OPPOSED** to the proposal, under the following licensing objectives.

- Prevention of crime and disorder –This proposal will exacerbate the anti-social behaviour in the vicinity, the location of this store being at the gateway to the Recreation Ground, which has had historic problems with youths primarily. It will also increase the amount of loitering nearby the premises which will raise concerns from neighbouring residents and business owners.

It must be part of the Licensing Authority's considerations that the alleyway which adjoins the site, and car park for Barclays Bank which leads from the alleyway, were subject to a 'Problem Resolution In a Multi-agency Environment' initiative. This resulted from incidents of arson, plus numerous incidents of public urination, graffiti and other acts of anti-social behaviour in 2005-06. The 'PRIME' subsequently lead to Hampshire Police gaining a Dispersal Order to tackle the problem. If this application were to go ahead, we will see this situation repeated and amplified, given the limited time passed since the efforts of several agencies served the people of New Milton.

- Prevention of public nuisance – The above behaviour described and its associated noise, litter and graffiti is of great disturbance and annoyance to neighbouring residents and businesses, the clear up of which is a drain on public authority resources.

We urge the Licensing Authority to take note of our need to protect nearby residents and businesses from acceleration of anti-social behaviour at the Recreation Ground and surrounding area, whilst the Town Council and associated organisations work towards positive activities for the young people of the town to engage in.

Yours sincerely

**Councillor J Mason**  
**Planning Committee - Chairman**



**IAN NEWBERY & CO**  
SOLICITORS

YOUR REF: PW/DS/App 1645  
OUR REF: IRN.DB.G3213.6  
DATE: 28 November 2008

*conditions agreed.*

81-83 HIGH STREET  
POOLE  
DORSET  
BH15 1AH

TEL: (01202) 669986  
FAX: (01202) 669987  
E-MAIL: enquiries@iannewbery.co.uk

New Forest District Council  
Environmental Health Services  
Town Hall  
Avenue Road  
Lymington  
Hants  
SO41 9ZG

**BY FAX & POST: 023 8028 5596**

Dear Sirs

**Re: Our Client: Mr Thomas George**  
**36 Station Road New Milton Hants BH25 6JX**

Thank you for your letter of 25 November 2008.

Our client is content to add the following licence objectives to its application to meet the various objections.

We attach a copy of the newspaper advertisement and the notice displayed upon the premises.

We trust the matter can now be dealt with without the need for a hearing.

Yours faithfully

*Ian Newbery & Co*

**IAN NEWBERY & CO**

Encs

**Licensing Act 2003  
Application for Premises Licence**

**Thomas George** is applying for the grant of a Premises Licence

for **36 Station Road, New Milton, Hampshire BH25 6JX.**

The Licence, if granted, is to enable the following activities to take place:

**Sale of alcohol off the premises**

Any person wishing to make representations in relation to this application may do so by writing to the CCTV and Licensing Manager at Licensing Services, New Forest District Council, Appletree Court, Lyndhurst, Hampshire SO43 7PA.

Representation may be made within 28 consecutive days from the date of this notice stating clearly the ground upon which representation is made relevant to the Act.

A copy of the application for the grant of the above licence is kept by Licensing Services, New Forest District Council, Appletree Court, Lyndhurst, Hampshire SO43 7PA. The application can be viewed Monday to Friday 11am to 1pm and 2pm to 4pm, except Bank Holidays.

It is an offence knowingly or recklessly to make a false statement in connection with an application the maximum fine for which a person is liable on summary conviction for making a false statement is a Level 5 fine on the standard scale.

Dated:                    October 2008

**LOST**

FEMALE tabby cat, very timid. Went missing in Highcliffe (Brazier Drive area) on the 21st. — 07742 764099.

**FOUND**

PLEASE NOTE: No charge is made for entries in this column

BLACK and white cat, Pantiles Cross-roads area. — 01425 617660.

**FURNITURE REPAIR & CLEANING**

Leather repair and renovation specialists. rips, burns, pet scratches, colour loss and complete renovation of your leather furniture.

We also specialise in cleaning leather furniture.

Leather Medic Ltd.

Contact: 01590 643100

email: leathermedicuk@aol.com or www.leathermedic.co.uk

7 Broadfield Close, M-0-8

1.11

**PUBLIC NOTICES**

**Licensing Act 2003  
Application for  
Premises Licence**

Thomas George is applying for the grant of a Premises Licence for 36 Station Road, New Milton, Hampshire BN25 6JX.

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Dated: 28th October, 2008

**ROBERT WHITTINGTON ROBERTS  
(Deceased)**

Pursuant to the Trustee Act 1925 any persons having a claim against the estate of the above named deceased should apply to the Executor of the estate.

**ACCON**

ASHLEY, room week plus depe

**A BETT  
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S  
MAN.**

**ALL RENTS R**

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## GENERAL/THE PREVENTION OF CRIME AND DISORDER/THE PREVENTION OF PUBLIC NUISANCE

All staff will be conversant with the licensing objectives, premises licence conditions and operating schedule. They will be fully trained to ensure that no underage drinking, drunkenness, use of drugs or anti-social behaviour takes place on the premises. Individual training records will be kept for all members of staff.

- CCTV should be installed and maintained at the premises to the satisfaction of the Licensing Authority and Police. As a minimum it shall enable surveillance of both internal and external areas of the premises including all entrances and exits. Recordings from the system will be to a standard acceptable as evidence in a court of law and will be securely retained for a minimum of 30 days. The recording will be surrendered in a playable format to Hampshire Constabulary or the Licensing Authority immediately on request.

## PROTECTION OF CHILDREN FROM HARM

A written log shall be kept of all refusals including refusals to serve alcohol.

The holder of the premises licence shall ensure that the refusals log is properly maintained and this shall involve, but is not limited to, nominating in writing a responsible person to check and sign it on a weekly basis.

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All staff shall be trained to challenge every individual who appears to be under 21 years of age and to refuse service where individuals cannot produce acceptable means of identification. Such training shall be provided not less than every six months, and written records shall be kept of all training and refresher training.

'Challenge 21' posters shall be displayed in prominent positions at the premises.